

Susanna Speier

FreelanceWriter

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Skill Summary:

Keyword rich web content

Facebook, LinkedIn, Twitter, Technorati, Digg, Vark

Press releases, direct mail, bios, informational video scripts

Proofreading and copy editing

Digital photography

Microsoft Office, Final Draft, Wordpress proficiency

HTML, Photoshop and Final Cut Pro literacy

Partial Listing of Freelance Writing Clients:

THE HUFFINGTON POST, CA – *Blogger*: Creator, writer and editor of Politiku column. Writes, solicits and selects topical Politiku submitted by a diverse team of contributors. 2009

COLORADO BIZ MAGAZINE, CO – *Journalist*: Interviewed Governor Bill Ritter and numerous hospitality industry spokespeople and proprietors for feature story on Colorado's sustainability initiatives. 2009

METAMORPHING INTERIORS, CO – *Ghost writer, press release writer and branding consultant*: Press releases and article about green home staging for ReDesign Specialist and Home Stager, Mico Smith. 2009

WHOLE LIFE TIMES, CA – *Journalist*: Researched, wrote and feature exposing the connection between the cosmetic brush manufacturing industry and fur industry May/June 2009. Co-authored advice column on ways consumers might try to become better informed about living conditions of farm chickens. Aug/Sept 2009

GREEN NATION TODAY, CO - *Journalist* - Article about contaminated drinking water including interview with Emmy Award winning Documentarian, Alison Argo; and profile of Arthur Frommer's new book, Travel on the Cheap with advice on sustainable travel. 2009

EARTH911, AZ – *Writer*: Researched and developed feature story based

on reader poll detailing how to overcome the financial obstacles to being more green. 2009

GREEN BY DESIGN, CA - *Writer*: Feature story on the challenges of finding cruelty free factory farmed eggs. 2009

EXAMINER.COM, CO – *Reporter*: Created and maintains Sustainable City column for the Denver Examiner. Site gets up to 2,000 hits a week and is one of the top 5 Home and Living writers for Examiner.com. 2009

IDLETIME, CA – *Copywriter*: Creating and editing original layman friendly technical copy and descriptive marketing blurbs, such as Sunset 23, for Idletime Software Company. 2008-2009

KAISER PERMANENTE, CA – *Recorder*: Taking minutes for Executive Board Meetings and collaboratively developing summary reports for regional circulation. 2008

SUBVERGE.COM, CA – *Viral Marketer*: Developed and launched original viral marketing campaign for dating website, increasing overall membership by 6%. 2008

SPONDYLITIS ASSOCIATION OF AMERICA, CA – *Membership Communications Assistant*: Direct mail fundraising solicitations for health organization. 2008

LARRY JACOBSON, CA – *Technical Writer*: Edited and co-authored technical document for web developer. 2007

P.U.R.E., NY – *Scriptwriter*: Created original shooting script of an hour-long instructional DVD for international bellydance troupe. Consulted artistic director, choreographer, musicians and director to make relevant revisions during pre and post-production. 2007

GLIVING.TV, CA – *Blogger*: Story on Global Green's architectural initiative in New Orleans and Vegetarian restaurant review. *Scriptwriter*: Documentary video script for a green architecture story. 2007

C.S.I., CA – *Writing Department Intern*: Wrote short and long script synopsis to be used in 2007 season's C.S.I., C.S.I.-Miami and C.S.I.-NY DVD sets. 2006. Copy Editor: C.S.I.-NY book, "Deluge" by Edgar Award

winning author, Stuart Kaminsky. 2006.

BELLYQUEEN, NY - *Script Advisor*: Collaborated with editor to develop script for instructional Video, Bellydancejam, for national and international distribution. 2004.

DOTMED.COM, NY – *Reporter*: Researched and wrote company profile for weekly online medical equipment industry trade journal. 2005.

FAIRCHILD PUBLICATIONS, NY – *Reporter*: Researched and wrote articles on marketing trends for Footwear News. 2001.

SAKS FIFTH AVENUE, NY - *Copywriter*: Seasonal newspaper advertising. *Proofreader and Copyeditor*: Catalogs and direct mail promotions. 2000.

QUINN & CO, NY – *Ghostwriter*: Articles on real estate marketing trends. Press Release Writer and Public Relations Representative: Wrote press releases and pitched story ideas to newspapers, magazines, and television networks. Collaborated with team of publicists to coordinate events for high profile clients such as Barbara Corcoran of The Corcoran Group. 2000.

Education:

Post Graduate Screenwriting Certificate, BU in LA, Los Angeles, CA 2006

MFA Playwriting, Brooklyn College, C.U.N.Y., Brooklyn, NY 2005

BA Theater & Cultural Studies, Hampshire College, Amherst, MA 1995

Professional Memberships:

Los Angeles Women in Film

The Dramatists Guild

The Hollywood Hill